



CENTER FOR CORPORATE PHILANTHROPY



The Center for Corporate Philanthropy offers efficient, turn-key solutions to help philanthropy make great business sense. FFTC charitable funds, philanthropic expertise and grantmaking support work together to help businesses manage charitable giving, engage employees and stay focused on business priorities.



FFTC CORPORATE PHILANTHROPIC SOLUTIONS

 <p>FFTC DONOR ADVISED FUNDS</p> <p>This type of fund offers companies a flexible, efficient way to manage giving with superior tax advantages.</p>	 <p>E4E RELIEF EMPLOYEE RELIEF FUNDS</p> <p>This innovative fund enables businesses to provide assistance to employees who are experiencing financial hardship resulting from unexpected life events.</p>
 <p>FFTC DESIGNATED FUNDS</p> <p>These funds are established to support the good work of the nonprofit organizations your company designates, often in perpetuity.</p>	 <p>FFTC SCHOLARSHIP FUNDS</p> <p>These funds support students from pre-school to postgraduate by providing grants for educational purposes, and give companies the ability to focus on a specific academic discipline, institution or eligibility criteria.</p>
 <p>FFTC SUBSIDIARY FOUNDATIONS</p> <p>Governed by their own boards and strengthened by FFTC grantmaking and endowment management services, subsidiary foundations have access to a broad custom investment platform with the tax benefits of a public charity.</p>	 <p>FFTC PRIVATE FOUNDATION SERVICES</p> <p>A broad range of services designed to support the current and future grantmaking, governance and strategic needs of private foundations.</p>
 <p>FFTC GIFTS OF REAL PROPERTY</p> <p>Accepted through Community Real Property Holdings, Inc., a subsidiary foundation, gifts of real property offer both immediate and future tax benefits to help donors achieve their philanthropic goals.</p>	 <p>FFTC GIFTS OF BUSINESS INTERESTS</p> <p>Accepted through Community Investments Foundation, a subsidiary foundation, gifts of closely held business interests offer both immediate and future tax benefits to help donors achieve their philanthropic goals.</p>



Cost-effective solutions for charitable giving

The Center for Corporate Philanthropy works in partnership with businesses of all sizes and in communities across the nation to develop philanthropic strategies and manage funds that address broad financial and charitable goals. Whether your company's goal is to support employees in times of hardship or to help your local community, we offer a wide range of turn-key solutions designed to help you manage charitable giving and maximize its impact. Our smart, forward-thinking philanthropic tools help businesses realize their charitable objectives.

Innovative local and national charitable programs

We offer disaster and hardship relief funds through our subsidiary, E4E Relief. E4E Employee Relief Funds are an innovative way for companies to support employees experiencing financial hardship from unexpected life events, such as a natural disaster, house fire or short-term illness. E4E Relief works with companies to provide emergency financial assistance to thousands of employees across the United States. E4E designs and administers programs, provides expertise in IRS regulations, and works directly with employees seeking aid, fully managing the application and grant distribution process. Visit e4erelief.org.

Resources to help you focus on business priorities

From small, private businesses to Fortune 500 corporations, our philanthropic expertise helps companies create charitable programs that have the greatest possible impact in the community. The Center for Corporate Philanthropy helps advance your organization's unique philanthropic mission with expert counsel and grantmaking services, as well as comprehensive support that includes grant reporting, evaluation and fund management. We make corporate giving easy and effective, and create capacity that maximizes your resources and frees you to focus on achieving your business goals.

Consultation to support giving strategies

For larger funds and corporate foundations, we offer consultative services designed to improve philanthropic presence, strategy and efficiency. Our custom service platform can help your organization fully experience the power of charitable giving, and offers additional support in the areas of strategic giving assessments and implementation, employee engagement, corporate grant program facilitation and board or committee management.

Charlotte Community Affairs Professionals (CCAP)

FFTC is proud to support CCAP, an affinity group for corporate community affairs professionals in Charlotte. The group, composed of representatives from more than two dozen companies of all sizes, meets regularly to share information and best practices. Members gain professional development in order to better serve the communities where they live, work and do business. Additionally, CCAP members gain access to tools, trends and national best practices, as well as insights into local issues and initiatives impacting the Charlotte region.

A giving strategy that's good for business

A strong corporate giving strategy has broad benefits — for a company, its employees and the communities where it does business. The Center for Corporate Philanthropy helped Family Dollar Corporation develop just such a strategy, beginning with an assessment that challenged its executives to help define the company's broad charitable goals. The result? A new giving strategy matched to the company's brand goals and objectives and a streamlined, cost-effective framework that includes FFTC Donor Advised and Designated Funds, designed to benefit the communities where Family Dollar employees and customers live and work. The Center for Corporate Philanthropy provides expert management to help Family Dollar create stability and goodwill in communities across the nation.





The Center for Corporate Philanthropy supports companies across the nation by bringing a comprehensive array of philanthropic resources together under one roof.

Philanthropy is an art that benefits everyone.

Come be inspired.

Visit

220 North Tryon Street
Charlotte, NC 28202

Call

704.973.4500
800.973.7244

Email

philanthropy@fftc.org

Web

www.fftc.org

**FOUNDATION FOR
THE CAROLINAS**