



Your loved one impacted many lives.
Continue their legacy with a memorial fund.

**FOUNDATION FOR
THE CAROLINAS**

FFTC Memorial Funds

Honor the memory of your loved one with a charitable gift to causes that were important to them. Foundation For The Carolinas offers three giving options to streamline the process.

What is Foundation For The Carolinas?

FFTC is your local community foundation. We help people throughout our region give back to the causes that are important to them. Learn more at www.ffc.org.

Giving to the FFTC Memorial Fund

The FFTC Memorial Fund provides an opportunity to give in your loved one's name to address critical needs in our region. This charitable fund supports important community causes, such as children's literacy, affordable housing, disaster response and more. Your loved one will be recognized on the FFTC website as a tribute.

Opening a Memorial Donor Advised Fund

Memorial Donor Advised Funds allow you, your friends and family to give to a central place, from which you can then support charities that are meaningful to you or your loved one. Your fund will have a dedicated online donation page through which anyone can give. You can contribute assets such as cash, life insurance proceeds or real estate to create and grow the fund.

Giving to a specific cause or community

Donations can also be made in your loved one's honor to support important needs for specific causes or communities in our region. To learn about options, visit www.ffc.org/CommunityImpactFunds or www.ffc.org/RegionalAffiliates.

Benefits of managing memorial gifts through FFTC:

- ▶ All donations are tax-deductible.
- ▶ Online giving is convenient with credit card donations.
- ▶ Fund assets are invested and can grow, so donations today have the chance to be even more impactful in the future.
- ▶ The Foundation has more than six decades of expertise in grantmaking and knowledge of local charities.

Memorial Gifts Inspire Hope

The Liza and Edie Burke Educational Fund

When faced with the unimaginable, Laura McKeithen and her family chose to give back.

Her daughter Liza experienced a brain hemorrhage while on vacation in Mexico, and passed away six weeks later at 21 years old. This followed the earlier death of Laura's older daughter, Edie, who had a rare genetic disorder. In the wake of these events, it was important to the family to support the dreams and ambitions of young people.

Foundation For The Carolinas helped Laura set up the Liza and Edie Burke Educational Fund, which supports educational opportunities at the University of Georgia, where Liza was a student, and the EntreAmigos Community Center, where she had taught English during a year studying in Mexico.

The Liza Burke Community Spirit Award recognizes those who are sparking joy within the UGA community, which rallied to support Liza during her final weeks.

Laura's FFTC philanthropic advisor worked quickly to honor her requests – and even coordinated with leadership at both UGA and EntreAmigos in Mexico.

“At a time when I was burdened with the responsibilities of saying goodbye to my remaining daughter, I had one less worry on my plate and felt like Liza and Edie's spirits would make the world a better place. FFTC offered a glimmer of light in the darkness.”

For more information:

Visit

220 North Tryon Street
Charlotte, NC 28202

Call

704.998.6412

Email

philanthropy@fftc.org

Learn more

www.fftc.org/memorials

Which option is right for you?

Giving to the FFTC Memorial Fund

- ▶ You'd like to make a charitable donation in memory of a loved one, but you're not sure which nonprofits to support.
- ▶ Your loved one was passionate about their community, and you believe they would prefer gifts be used to address a range of local needs.
- ▶ You'd prefer to leverage FFTC's grantmaking expertise and insight into local needs and opportunities.
- ▶ You'd like to provide family and friends with an easy, financially accessible option to donate at any level in your loved one's honor.
- ▶ You'd like your loved one's name to be recognized on the FFTC website as a tribute to their memory.

Opening a Memorial Donor Advised Fund

- ▶ You have the resources to meet the minimum requirement for opening a fund (Minimum opening contribution: \$10,000 plus a \$1,500 set-up fee for the donation web page).
- ▶ You'd like to provide a lasting opportunity for family and friends to donate in your loved one's honor.
- ▶ You seek to create an enduring giving method that memorializes your loved one, with the potential to grow and amplify its impact over time.
- ▶ You want to make decisions about which nonprofits are ultimately supported by the fund.

Giving to a specific cause or regional endowment

- ▶ You'd like to make a charitable donation in memory of a loved one, but you're not sure which nonprofits to support.
- ▶ You believe your loved one would prefer gifts be given to support a specific county or cause.
- ▶ You prefer for grantmaking decisions to be made by local experts.
- ▶ You'd like to provide family and friends with an easy, inexpensive option to donate in your loved one's honor.

